



BRAND GUIDE

UPDATED SEPTEMBER 2024

The Ouch! logo
has one iteration.

STACKED

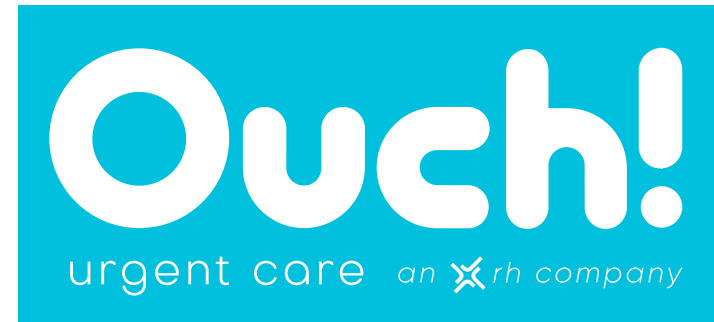
Ouch!
urgent care an  rh company

The Ouch! logo can be used in three different color options—one color, white and black.

ONE COLOR



WHITE



BLACK



[DOWNLOAD »](#)

APPROVED COLORS

HEX: 64C9DC

C 55 | M 0 | Y 13 | K 0
R 100 | G 201 | B 220

HEX: DB7464

C 11 | M 65 | Y 58 | K 1
R 217 | G 117 | B 101

HEX: 162D31

C 85 | M 63 | Y 60 | K 62
R 22 | G 45 | B 49

HEX: 3D7C86

C 78 | M 38 | Y 41 | K 8
R 61 | G 124 | B 134

APPROVED FONT FAMILIES

These fonts can be used in documents, ads, videos, and promotional materials as headline and body text.

Octarine - Varying Weights

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789 !?*&\$#@()

Kelson - Varying Weights

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789 !?*&\$#@()

[DOWNLOAD »](#)

TEMPLATES

Header & Footer

Agenda

Letterhead

PowerPoint

HEADER



FOOTER



AGENDAS AND LETTERHEAD

Ouch!
urgent care an xrh company

Meeting Title

December 1, 2022

Action Items

2:00 pm

Host:

Attendees:

SITUATION	OWNER	ACTION ITEM
Placeholder text. Placeholder text.	INDIVIDUAL'S NAME	Placeholder text. Placeholder text.
Placeholder text. Placeholder text.		Placeholder text. Placeholder text.
Placeholder text. Placeholder text.		Placeholder text. Placeholder text.
Placeholder text. Placeholder text.		Placeholder text. Placeholder text.
Placeholder text. Placeholder text.	INDIVIDUAL'S NAME	Placeholder text. Placeholder text.
Placeholder text.		Placeholder text. Placeholder text.
Placeholder text.		Placeholder text. Placeholder text.
Placeholder text.		Placeholder text. Placeholder text.

Ouch!
urgent care an xrh company

Meeting Title

December 1, 2022

2:00 pm

Host:

Attendees:

Topic Title

Description below explaining what took place.

1. Item if needed

2. Item if needed

3. Item if needed

Action Item: Action item is described here

Topic Title

Description below explaining what took place.

1. Item if needed

2. Item if needed

3. Item if needed

Action Item: Action item is described here

Topic Title

Description below explaining what took place.

1. Item if needed

2. Item if needed

3. Item if needed

Action Item: Action item is described here

Ouch!
urgent care an xrh company

DOWNLOAD »

DESKTOP
& ZOOM
BACKGROUNDS



DOWNLOAD »

**DESIGN &
MARKETING
REQUESTS**



CREATE YOUR EMAIL SIGNATURE

EMAIL SIGNATURE GENERATOR »



BUSINESS CARD REQUEST

BUSINESS CARD »